Welcome! Bienvenidos!

NEW MEXICO















SCAN ME TO LEARN MORE!

Visit LAS CRUCES

Create your ADVENTURE

ALE TRAIL

Enjoy a flight of locally-brewed and New Mexicobrewed craft beers and get a growler to go!

ART EXPERIENCES

Choose from over 40 galleries and museums, guided nature photography hikes, learn about regional art forms and chose a hands-on experience resulting in your own masterpiece to take home.

CUISINE INFUSED WITH CULTURE

Learn about southern New Mexico's history and culture while you enjoy our one-of-a-kind cuisine. Sample varieties of locally-grown produce and enjoy cooking demonstrations while creating your own meal with a local chef.

DAY TRIPS

Just a short drive in any direction will allow you to immerse yourself in Southern New Mexico's many wonders. Explore caves, hike through mountains or over gypsum sand dunes. Visit and learn about ghost towns, prehistoric sites, historical events, or unique geologic features.

FARMERS & CRAFTS MARKET

Voted #1 Large Farmers Market in the nation and ranked #20 out of 100 Best Farmers Markets. Hundreds of food, craft, and produce vendors. Live music and entertainment throughout the day. Year-round on Wednesday and Saturday.

HISTORIC MESILLA

Set your own pace and enjoy award-winning margaritas and Southern NM cuisine. Enjoy unique shops, galleries, festivals, and markets - all set in the historic plaza.

GOLF

High-ranking championship golf courses. Ranked Golf Digest Best in State and Best New Courses. NCAA tournament host. Driving ranges, putting greens, pro-shops, and restaurants.

MILITARY HISTORY

From past to present – re-enactments and history at Fort Selden State Monument, War Eagles Museum, and White Sands Missile Park. Take part in the Bataan Memorial Death March, visit the Veterans Memorial Park featuring the Bataan Statue and Walkway.

NATURE & WILDLIFE

Enjoy birdwatching at the Mesilla Valley Bosque State Park, learn about the region's plants and animals at the Chihuahuan Desert Nature Park, or their unique adaptations at White Sands National Park, and explore the changing landscape as you hike through the Organ Mounts Desert-Peaks National Monument.

OUTDOOR ADVENTURE

Hike the Organ Mountans Desert-Peaks National Monument or take a stroll on one of our many walking paths. Play tennis or go swimming at facilities peppered throughout the City. Cycling opportunities abound, including road or mountain bike options.

SHOPPING

Shop 'till you drop. Unique boutique and jewelry shops, modern mall, outlet stores, locally made clothing and jewelry.

THEATER & PERFORMING ARTS

Enjoy a wide variety of performing arts in unique settings, such as Rio Grande Theatre, the oldest two-story adobe theatre in the country. New Mexico's oldest movie house and NMSU's brand new performance art building. Choose from musical acts that range from mariachi to classical, plays, independent films, or traditional and modern dance performances.

"WALK OF FLAME" GREEN CHILE TRAIL

Experience green chile like never before. Visit the Chile Pepper Institute and its teaching garden, enjoy a roasting demonstration, or visit restaurants and specialty shops that all use this ingredient in a unique way.

WINE TRAIL

Discover over 500 years of wine history while you visit any of the many wineries and wine-tasting establishments.